	Application No.	Applicant(s)
Notice of Allowability	09/930,634	HONSINGER ET AL.
	Examiner	Art Unit
	Andrew W. Johns	2621
The MAILING DATE of this communication appears on the cover sheet with the correspondence address All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.		
1. This communication is responsive to the amendment filed 22 November 2004.		
2. The allowed claim(s) is/are <u>1-8</u> .		
3. The drawings filed on 22 November 2004 are accepted by the Examiner.		
 4. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some* c) None of the: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). * Certified copies not received: 		
Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		
5. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.		
 6. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 7. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the 		
attached Examiner's comment regarding REQUIREMENT		
Attachment(s) 1. Notice of References Cited (PTO-892)	5. Notice of Informal F	Patent Application (PTO-152)
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	6. Interview Summary	(PTO-413),
Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date Examiner's Comment Regarding Requirement for Deposit of Biological Material.		ment/Comment ent of Reasons for Allowance
of Biological Material	3. <u> </u> Ошег	

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REASONS FOR ALLOWANCE

1. The following is an examiner's statement of reasons for allowance: None of the prior art teaches or suggests the claimed invention. While De Strycker et al. teaches determining a visual model of the cover image to derive a carrier for information to be embedded into the image, this analysis is performed on the *image* rather than the *receiver* on which the image is to be placed. De Strycker et al. does not suggest determining information related to a physical characteristic of the *receiver*, as required by the claims. Smith teaches determining information related to a physical characteristic of a receiver, but uses this information to generate a hash value that is used as part of the embedded content information. Smith fails to suggest that the information related to a physical characteristic of a receiver be used to provide a carrier that is used with a second carrier that is randomly generated, as claimed. Therefore, the claimed invention is allowable over the prior art..

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

- 2. Claims 1-8 are allowed.
- 3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Johns whose telephone number is (703) 305-4788. The examiner is scheduled to move to the Alexandria Headquarters on 29 March 2005. After the move, the examiner's telephone number will be (571) 272-7391. The examiner in normally available Monday through Friday, at least during the hours of 9:00 am to 3:00 pm Eastern Time. The examiner may also be contacted by e-mail using the address: andrew.johns@uspto.gov. (Applicant is reminded of the Office policy regarding e-mail communications. See M.P.E.P. § 502.03)

If attempts to reach the examiner are unsuccessful, the examiner's supervisor, Bhavesh Mehta, can be reached on (703) 308-5246. The fax phone number for this art unit is (703) 872-

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9306. In order to ensure prompt delivery to the examiner, all unofficial communications should be clearly labeled as "Draft" or "Unofficial."

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Technology Center Receptionist whose telephone number is (703) 305-4700.

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A. Johns 14 March 2005

ANDREW W. JOHNS PRIMARY EXAMINER